



TiECon Canada

Partnership Package



October 29th -30th
Brookstreet Hotel, Ottawa

2015





**Invest in the Next Generation of Canadian Entrepreneurs:
Join Us as a Partner in TiECon Canada 2015 on
October 29-30, 2015 in Kanata, Ontario**

TiECon Canada Partnership Package

Who is TiE? The Largest Entrepreneurial Network in the World

61 chapters. 18 countries. 11981 members.

[The Indus Entrepreneurs](#) (TiE) is the largest entrepreneurial network in the world. Our organization is dedicated to the virtuous cycle of wealth creation and giving back to the community. TiE strives to generate and nurture entrepreneurship through networking, mentorship, global connectivity and education. Serving as a training and networking forum for Ottawa-based entrepreneurs, [TiE Ottawa](#) organizes and hosts more than 20 events for hundreds of members each year.

What is TiECon Canada? The Canadian Entrepreneurial Conference with a Global Edge

TiE Ottawa will host the third annual TiECon Canada, TiE's flagship national Canadian entrepreneurial conference, on **October 29 and 30, 2015 at the Brookstreet Hotel in Kanata, Ontario**. This event will bring together hundreds of aspiring entrepreneurs, industry leaders, investors, decision-makers and stakeholders from our National Capital Region, across the country and around the world. TiECon Canada 2015 creates a unique opportunity for your organization to contribute to the growth of our entrepreneurial community at a critical juncture in its development.

Why Partner with TiECon Canada? Build on a Track Record of Success

TiECon Canada 2015 will build directly on the success of initial conferences hosted in 2013 and 2014. These events:

- Attracted more than 300 attendees including entrepreneurs, SMEs, industry veterans, investors and other members of the local, national and global business community;
- Assembled more than 50 pre-eminent national and international speakers; this includes leaders from start-ups, multinationals, investment firms and other business organizations from all sectors of the economy
- Garnered 25 sponsors and partners, including Invest Ottawa, FormVerse Inc., CIBC, Ernst and Young, KPMG, Eion, D/TA Systems, Cistel Technologies, the City of Ottawa and Welch LLP
- Generated significant media coverage spanning CTV, the [Ottawa Citizen](#), CBC Radio, CFRA, IT Business and other business trade publications. Please reference complete media coverage at: www.tieconcanada.org

What are the Benefits of TiECon Canada Sponsorship? Increase Your Entrepreneurial Profile, Opportunity and Impact

Featuring local, national and global experts from all spheres of business, TiECon 2015 will explore key entrepreneurial opportunities and challenges, and share lessons learned and recommendations that promote growth and success. We look forward to collaborating with leaders from industry, innovation-based organizations, economic development agencies, academia, and government who will shape the future of Canadian entrepreneurship, industry and our economy.

As a 2015 TiECon Canada sponsor, you will have the unique opportunity to:

- Enhance your active leadership and visibility with hundreds of entrepreneurs, industry leaders and other stakeholders, while increasing your presence in emerging domestic and global technology markets
- Inspire and educate entrepreneurs and business leaders from our own backyard and around the world
- Contribute to the continued development and success of Ottawa as one of Canada's fastest growing entrepreneurial hubs
- Equip and empower entrepreneurs locally and globally by enabling them to connect with expertise, resources and opportunities that catalyze business growth
- Build a legacy for Ottawa's entrepreneurial community

TiECon Canada Sponsorship Packages

TiECon Canada Partner – \$25,000

As an event partner, the TiECon Canada Steering Committee will work closely with you to develop a highly customized benefits package as our highest profile partner. As an event partner, you will receive all the privileges of platinum sponsor, in addition to exclusive benefits that are solely reserved for you. Depending upon your interests, this may include a high profile speaking opportunity within the TiECon Canada program, and one-on-one meetings with speakers or companies in attendance.

Platinum Sponsor – \$15,000

As a Platinum sponsor, you will receive five complimentary passes to TiECon Canada and have the opportunity to:

- Serve as a host of one of the two TiECon Canada conference days with an introductory speaking opportunity
- Work directly with the TiECon Steering Committee to address your specific partnership objectives and garner customized exposure throughout TiECon Canada
- Serve as a panelist or moderator of one conference session
- Attend a special reception and dinner with invited speakers, TiE Charter members and sponsors (by invitation only)
- Achieve significant branding and exposure throughout the conference. This includes publicity on the TiECon Canada website and all related electronic communications; the opportunity to contribute a full-page of marketing collateral to the TiECon Canada delegate welcome package; and recognition as Platinum sponsor in all TiECon Canada marketing material, banners, onsite signage and opening remarks.

- Secure a prime location for your company banner (with organization name) on both days of the conference to enable networking, distribution of promotional materials, and delegate engagement
- Acquire a complimentary annual sponsorship for TiE Ottawa. This includes promotion for 12 months on all the electronic and printed communication and speaking opportunities at TiE Ottawa events.
- Get three TiE Ottawa annual memberships for you or your clients.

Gold Sponsor – \$10,000

As a Silver sponsor, you will receive three complimentary passes to TiECon Canada and have the opportunity to:

- Attend a special reception and dinner with invited speakers, TiE Charter members and sponsors (by invitation only)
- Deliver brief opening remarks and introduce a keynote speaker or panel during the conference
- Contribute a general interest article or story to the TiECon Canada delegate welcome package (maximum 1,000 words)
- Secure a prime location for you company banner (with organization name) on both days of the conference to enable networking, distribution of promotional materials, and delegate engagement
- Achieve significant branding and exposure throughout the conference. This includes publicity on the TiECon Canada website and all related electronic communications; and recognition as Gold sponsor in all TiECon Canada marketing material, banners, onsite signage and opening remarks
- Acquire a semi-annual sponsorship for TiE Ottawa. This includes promotion for six months on all electronic and printed communication, and speaking opportunities at TiE Ottawa events.
- Get two free TiE Ottawa annual memberships for you or your clients

Silver Sponsor – \$5,000

As a Silver sponsor, you will receive two complimentary passes to TiECon Canada and have the opportunity to:

- Attend a special reception and dinner with invited speakers, TiE Charter members and sponsors (by invitation only)
- Contribute a general interest article or story to the TiECon Canada delegate welcome package (maximum of 500 words)
- Achieve significant branding and exposure throughout the conference. This includes publicity on the TiECon Canada website and all related electronic communications; and recognition as Silver sponsor in all TiECon Canada marketing material, banners, onsite signage and opening remarks
- Get two free TiE Ottawa annual memberships for you or your clients.

If you would like to explore TiECon sponsorship opportunities, please contact Bharat Rudra at: brudra@gmail.com .

For additional information on TiE Ottawa, please visit: <https://ottawa.tie.org/>. Our 2015 TiECon Canada website will soon be available at TiEConCanada.org